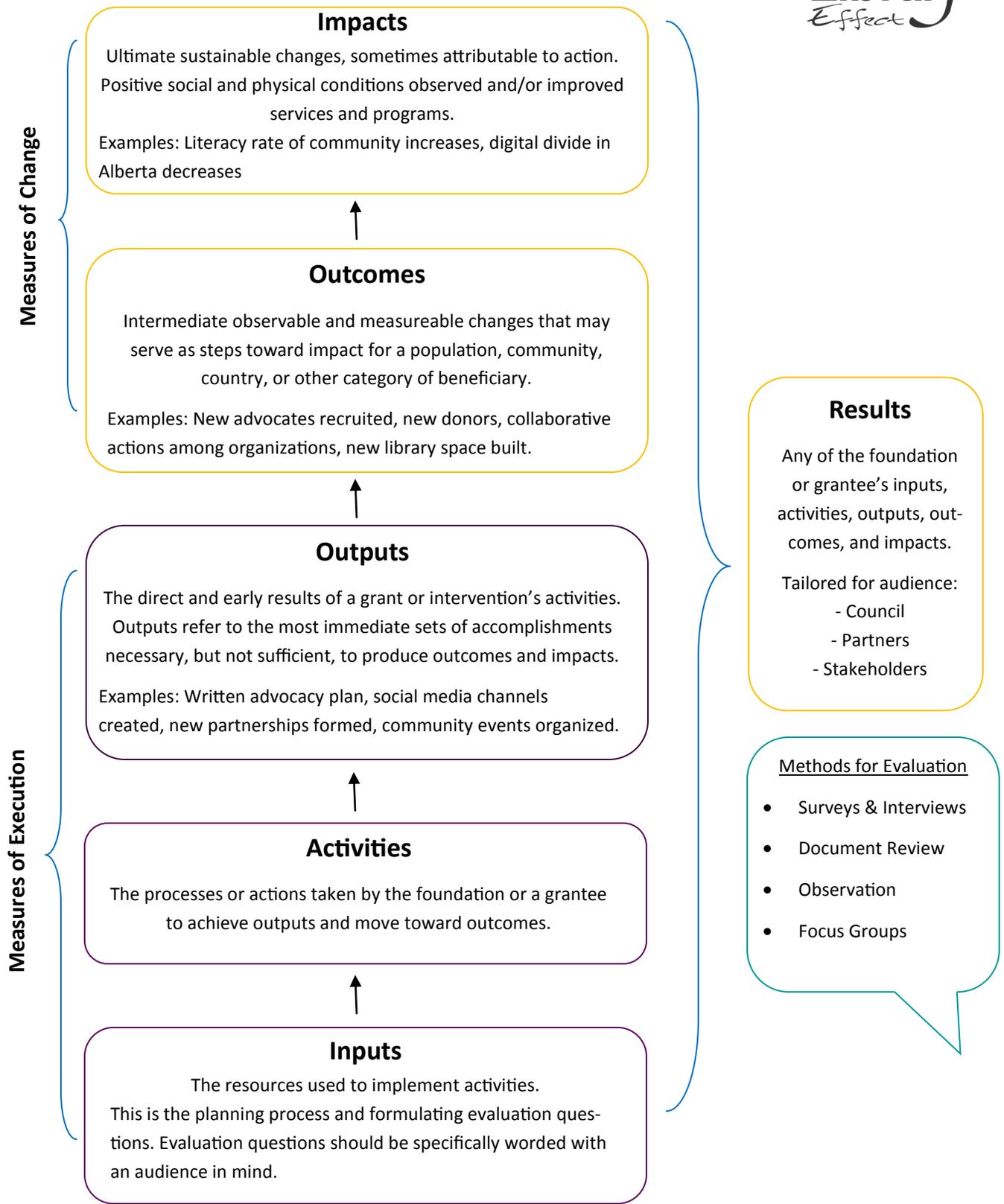


# Advocacy Evaluation: Inputs to Impacts



Adapted from *Actionable Measurement Guidelines* from The Bill & Melinda Gates Foundation [<https://docs.gatesfoundation.org/Documents/guide-to-actionable-measurement.pdf>] and *A User's Guide to Advocacy Evaluation Planning* by Harvard Family Research Project [<http://www.hfrp.org/evaluation/publications-resources/a-user-s-guide-to-advocacy-evaluation-planning>]