




Let's Get Creative Activity (Reverse Brainstorming):

What would create the <i>worst</i> environment for creativity?	What would create the <i>best</i> environment for creativity?



Executive Support:

Finish this statement

“Fostering community innovation supports our Library’s strategic goals by....”

Resources:

Consider the following resources (all of which are not required). What would you want to include in your Idea Lab? Is there anything that you would add to this list?

Print Resources:		Technology:	
<ul style="list-style-type: none"> ○ Group Works Cards ○ IDEO Method Cards ○ Book Collection on human centered design, design thinking, brainstorming, icebreakers, ideation, and creativity. 		<ul style="list-style-type: none"> ○ Smartboard ○ Smart KAPP board ○ Computer, Monitor, and Software (ex. Office, creative software, etc) ○ Portable projector and screen/white board/wall 	
Low Tech Prototyping Tools:		Furniture:	
<ul style="list-style-type: none"> ○ Post-It super sticky wall pads and/or regular post-its ○ String, scissors, multicolored tape ○ Aluminum foil, pipe cleaners ○ Pencils, Pens, Markers ○ Large Magnetic Whiteboards or Whiteboard Walls ○ Whiteboard markers, Letter/number magnets ○ Sticky dots (coding labels) - 1/4" assorted colours ○ Flipchart paper and easel(s) ○ Graph, lined, and/or construction paper ○ Cardboard ○ Lego and/or flexible building sets 		<ul style="list-style-type: none"> ○ Writable surfaces ○ Moveable tables and chairs ○ Quality Lighting 	
People:		Web/Social Media:	
<ul style="list-style-type: none"> ○ Staff (Management, Support) ○ Facilitators ○ Volunteers ○ Partners 		<ul style="list-style-type: none"> ○ Website or webpage ○ Dedicated social media channels: ex. Meetup, Facebook, Twitter, etc ○ Twitter Hashtag 	
Meeting Room Management:		What I would add:	
<ul style="list-style-type: none"> ○ Booking software ○ Web enabled bookings 		<ul style="list-style-type: none"> ○ 	

Community Engagement:

Take a moment to reflect. Keep writing continuously for 1 minute on the following topic.

“Who can you partner with in your community?” (Think names/types of organizations, individuals, etc)

Is Your Library Ready?

Checklist

- Do you have the space, resources, and/or budget to run an Idea Lab? (permanently, as a program, or pop up)
- Do you have (or can you train, recruit, or partner with) knowledgeable staff, organizations, or volunteers to facilitate programs?
- Is there a community appetite for an idea lab? (i.e. will the public use the space/attend programs?)
- Does your library's strategic plan value innovation and problem solving? Do you have executive support?
- Do you have community stakeholders/partners invested in supporting your idea lab programs or idea lab space?

Food for Thought:

Take a moment to reflect. Write down your answer.

Imagine that you are going to create an idea lab in your library. What are your next steps?

Volunteer Resources:

Don't have a volunteer services department? Consider the following resources:

<u>Volunteer Alberta</u>	A non-profit that supports volunteering in Alberta. Check out their <u>programs, services, and resources</u> to support volunteerism, including their <u>screening guide</u> .
<u>Volunteer Canada</u>	A non-profit that supports volunteering in Canada. Check out their many resources, including their <u>Canadian Code of Volunteer Involvement</u> and their <u>Audit tool</u> .

Innovation Resources:

Would you like to learn more about innovation techniques and culture? Consider the following:

<u>IDEO</u>	A global design company that, through <u>OpenIDEO</u> , facilitates a global community of design thinkers working together to solve world problems. Check out their free <u>courses</u> and downloadable book: <u>The Field Guide to Human Centered Design</u> .
<u>Stanford's d.school</u>	A community of educators and students at Stanford University that promotes creativity. Their website includes a <u>curated collection</u> of ideation resources.
<u>Plus Acumen</u>	A global non-profit organization dedicated to fostering social entrepreneurship and global change. Check out their many free <u>online courses</u> on design topics and their <u>local chapters</u> .
<u>Ted Talks</u>	Ted Talks are great sources of inspiration. Consider, <u>Does School Kill Creativity?</u> by Sir Ken Robinson, <u>How To Build Your Creative Confidence</u> By David Kelley, and <u>Where Good Ideas Come From</u> by Steve Johnson

Examples of Innovation Books for your Collection:

Would you like to include books in your collection that support innovation? Consider the following:

- [**Make space: How to set the stage for creative collaboration**](#), Scott Doorley & Scott Witthoft, 2012.
- [**Quick brainstorming activities for busy managers: 50 exercises to spark your team's creativity and get results fast**](#), Brian Cole Miller, 2012.
- [**Gamestorming: A playbook for innovators, rulebreakers, and changemakers**](#), Dave Gray, Sunni Brown, and James Macanuffo, 2010.
- [**Creative confidence: Unleashing the creative potential within us all**](#), Tom Kelley and David Kelley, 2013.
- [**The doodle revolution: Unlock the power to think differently**](#), Sunni Brown, 2014.
- [**Creativity, Inc: Overcoming the unseen forces that stand in the way of true inspiration**](#), Ed Catmull with Amy Wallace, 2014.
- [**How to kill a unicorn: How the world's hottest innovation factory builds bold ideas that make it to market**](#), Mark Payne, 2014.